

## Personal profile

Has a deep understanding of different management disciplines, and is able to tailor and deliver a realistic results driven strategy to reflect individual business needs and cultures. Excels in mobilising companies to unite visions, increase market impact and achieve goals.

Over fifteen years experience specialising in the three pillars of enterprise and business development: process re-engineering, performance management and risk management.

## Key Work experience

- 2004 – 2019 Founder and President of Proxima Ltd, Management Consulting Company based in Milan ([www.pxi.it](http://www.pxi.it)). Leads project teams across a wide variety of manufacturing and service firms including Dell technologies Inc, EMC, Edison, Kraft Europe, Nestlè, Mitsubishi Group, Boehringer, Lyreco, STMicroelectronics, accomplishing:
- Enterprise Risk Management (ERM) process development;
  - Business Process Re-engineering (BPR) and Business Performance Management (BPM) Projects;
  - ISO Quality, Information Security, Environmental and Safety accreditation.
- 1994 – 2019 Lecturer in “Quality Management” at University of Pavia, Faculty of Engineering - <http://webing.unipv.eu/home> (pass rate 95%)
- 2004 – 2019 Lecturer in “Innovation Management” at University of Genoa, Faculty of Engineering - <http://www.gestionale.inge.unige.it> (pass rate 95%)
- 2007 – 2016 Lecturer in “Lean Manufacturing and Quality Design” at Carlo Cattaneo University of Castellanza, Faculty of Engineering (pass rate 95%)
- 2001 – 2009 Lecturer in “Economics and Organization” at Politecnico of Milan, Faculty of Engineering (pass rate 75%)

## Education&Qualifications

- 1989 – 1994 Master Degree (MSc) in Electrical Engineering from University of Pavia (Italy)
- 2000 – 2004 PhD in Management Engineering from Politecnico of Milan (Italy) (here attached)
- 2017 – 2019 Certified Risk Management Professional (CRMS) at RIMS (Risk Management Society)
- 1995 – 2019 Professional Qualification at National Register of Engineers # 1848

## Additional

Author of different academic publications and following books:

- 2004 “Il controllo e la gestione in azienda”, MG Editori
- 2012 “La sfida dell’innovazione – Il management dell’innovazione tecnologica nelle dinamiche competitive”, LibreriaUniversitaria
- 2019 “ERM - Enterprise Risk Management. Nuovi orizzonti per la creazione di valore in azienda”, McGraw Hill

## Language key (Cambridge English Scale: A1 to C2 proficiency)

Italian Mother Tongue

Spanish B2

English C1



Prot. 1121/233

Final Degree achievement certificate

We hereby certify that:

Dr. **BETTANTI ALBERTO** born in VIGEVANO (ITALY) on 14/03/1970, admitted to attend the PhD Programme in  
**MANAGEMENT, ECONOMICS AND INDUSTRIAL ENGINEERING - 16th cycle**

which began on 01/03/2001, passed his final examination and he was awarded his PhD degree on MANAGEMENT,  
ECONOMICS AND INDUSTRIAL ENGINEERING on 27/05/2004

Stamp duty paid using the virtual system by Authorization of the Ministry of Finance no. DT2/10/101212/00 dated  
17.11.2000

**NOTE**

In front a Committee, whose members were: Prof. Piccaluga Andrea, Prof. Cavallieri Sergio, Prof. Grandi Alessandro.  
The student also presented a final PhD dissertation entitled: The impact of Total Quality Management (TQM) levers  
on Small and Medium Enterprises (SMEs) performance.

Milano, 28/02/2017

COMMISSIONE  
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Il Dirigente dell'Area Servizi agli Studenti e ai Dottorandi  
Dott.ssa Assunta Marrese

**POLITECNICO DI MILANO**

Area Servizi agli Studenti e ai Dottorandi

Segreteria Dottorandi



Anna Lachiesa

The officer in charge LACHIESA ANNA

According to Article 15 of Law no. 183 dated 12th November 2011, the present certificate cannot be issued for Public  
Administration Offices or Private Operators of public services.

This document is valid abroad only upon legalization, if necessary.

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